

LONG ADVISORY

Co-founders: Riccardo Pelissero & Matteo Buchta

(Digital Marketing Agency in China)

“Digital Marketing in China”

- The Chinese market
- Communication and promotion strategies in China
- Case studies
- Future opportunities



Mittwoch, 26. November 2025 um 18:00 c.t.

Institut für Sinologie, Kaulbachstr. 53, Raum E04